

PROJECT BRIEF

by: Carena Stewart



PROJECT OVERVIEW

Dazzle Africa partnered with me to create their 2025 Annual Impact Report, showcasing their work supporting ecosystems, wildlife, and communities. I transformed impact data, stories, and imagery into a polished, engaging digital report that strengthened donor trust, clearly communicated the organization’s impact, and could be easily shared with stakeholders and updated in the future.

Carena’s work exceeded our expectations in every way. She took the time to understand our goals and needs and was responsive to feedback. Ultimately, we received a well-designed annual report that we couldn’t have created ourselves that we can now use to tell our organization’s story!

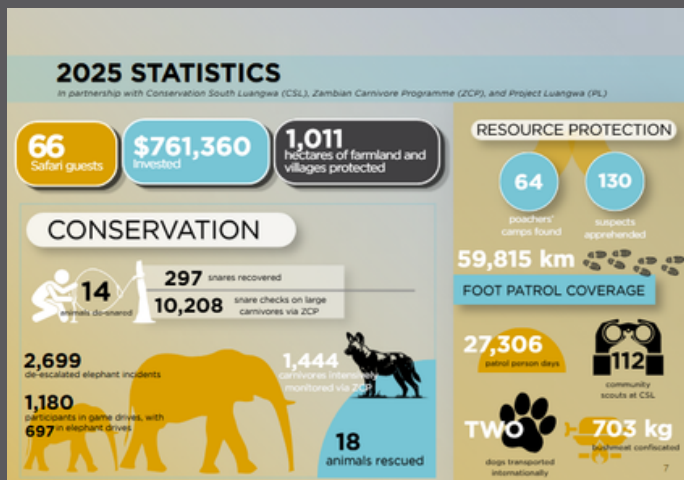
– Amanda Dewey, Chief Operating Officer

TIMELINE



DELIVERABLES

- Designed report using brand guidelines up to 40 pages long
- One-pager overview of report
- Social media post to promote report via LinkedIn, Facebook, and Instagram



Impact Report 2025 Overview

ABOUT DAZZLE AFRICA

We create sustainable ecosystems for the land, people, and wildlife of Zambia.

We partner with effective organizations and leaders that are creating sustainable change in Zambia.

Together, by increasing resources and capacity and facilitating connections, we provide communities with the resources they need to thrive and protect irreplaceable ecosystems.

In 2025, our incredible supporters truly helped to sustain an irreplaceable ecosystem. At Dazzle, our goal is to conserve the wildlife and support the communities of Zambia, particularly in and around South Luangwa National Park. But the way we do it is what makes our community special - we connect people around the world in order to support and enhance the work of expert partners in the field. Our partners know best what is needed, and we come together to make it happen by creating a strong, meaningful network of supporters across the world.

2025 exemplified just that. Through the loss of global conservation funding and significant uncertainty, thanks to our community we were able to provide funding to our partners when they needed it most, including the critical funds for equipment and operations that allow them to get their jobs done each day in the field.

66	1,011	\$761,360	22
SAFARI GUESTS	HECTARES OF FARMLAND AND VILLAGES PROTECTED	INVESTED	STUDENTS SPONSORED

Visit dazzleimpact.org/resources to learn more about our impact!

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